ST LAWRENCE C.E. PRIMARY SCHOOL SUBJECT MANAGER OVERVIEW

SUBJECT: Wellbeing UNIT: How Can the media Influence people? CONCEPT: Legacy YEAR: 6

BIG QUESTION	How can the media influence people?	
END OF UNIT OUTCOME	Discussion: What influences people's decisions, taking into consideration different viewpoints.	
NC OBJECTIVES	• to recognise unsafe or suspicious content online and what to do about it • how information is ranked, selected, targeted to meet the interests of individuals and groups, and can be used to influence them. • how to make decisions about the content they view online or in the media (including films/TV/ Social media) and know if it is appropriate for their age range. • how to respond to and if necessary, report information viewed online which is upsetting, frightening or untrue. • to recognise the risks involved in gambling related activities, what might influence somebody to gamble and the impact it might have. • to discuss and debate what influences people's decisions, taking into consideration different viewpoints.	
WEEK	KEY KNOWLEDGE	RESOURCES
1	**How information is ranked, selected, targeted to meet the interests of individuals and groups, and can be used to influence them.**	
RICH TASKS	Watch BBC clip explaining targeted information. In groups children use character profiles to prioritise targeted information. Discussion: How did you prioritise the information given to each character? How was it different for each character? What would their own character profile prioritise in online content suggestions?	PSHE Association, National Literacy Trust and The Guardian Foundation – NewsWise, lesson 6 BBC video: **https://www.youtube.com/watch?v=GdJKwrUxDiU**
2	**How to make decisions about the content they view online or in the media (including films/TV/ Social media) and know if it is appropriate for their age range.**	BBFC – Let's watch a film – making choices about what to watch

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RICH TASKS	Using resources from BBFC discuss age ratings for film and TV and why we have them. Use the scenarios to discuss what age rating each person/group can watch. Watch a film trailer and use age ratings to decide what rating the film is.	
3	**To recognise unsafe or suspicious content online and what to do about it. How to respond to and if necessary, report information viewed online which is upsetting, frightening or untrue.**	
RICH TASKS	Use scenarios to talk about age ratings and who influences our choices about what to watch. Make helping hands fan to remind children what they can do if they face something inappropriate while	BBFC – Let's watch a film – making choices about what to watch
4	**To recognise the risks involved in gambling related activities, what might influence somebody to gamble and the impact it might have.**	
RICH TASKS	Discussion: What is gambling? Look at scenarios? Are they a high or low risk. Marshmallow experiment to demonstrate impulsivity. Analyse the advert. 	PSHE-KS2-How-we-can-manage-risk-Lesson-1-and-2.pdf
5	Revision of key information	
END OF UNIT OUTCOME	Discussion: What influences people's decisions, taking into consideration different viewpoints.	